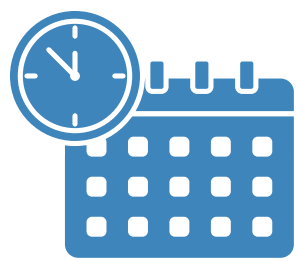




HOUSTON BUSINESS  
MATCHMAKER

# LIVE VIRTUAL CONFERENCE



March 7, 2025  
8:45 a.m. – 3:30 p.m.  
Online

Pre-schedule March 7th meetings with  
Buyers starting on Monday, February 17, 2025.

## EVENT AGENDA

### 8:45 a.m. – 9 a.m.

- Opening Remarks
- Keynote Sponsor Address by Wallis Bank

### These webinars will be streamed throughout the day.

- **AI-Powered Business: Harnessing AI Tools with Effective Prompts** - Presented by Kayla Banda, Business Advisor & Marketing Coordinator, Oregon Small Business Development Center
- **7 Steps to Building Your Operating Systems** - Presented by Andrew Buchan, Owner & Certified Business Coach, ActionCOACH – Houston Inner Loop
- **LinkedIn Talent Search Made Simple** - Presented by Jha Allen, Founder of Endless 8 Marketing, Digital Marketing Trainer & Consultant
- **Go Global With Google Market Finder** - Presented by Maria Duron, Business Growth with Google Coach, Trainer, and Speaker
- **Exploring Dynamic Sales Opportunities in 2025** - Presented by Michel Privé, Outsourced VP of Sales, Sales Leadership Impact Consulting

### 9:15 a.m. – 3:10 p.m.

- Matchmaking and Resource Table Meetings, 15-minutes each
- Networking through Let's Connect chat

### 3:15 p.m. – 3:30 p.m.

- Closing Remarks by Dr. Steve Lawrence, Executive Director/Research Professor, Texas Gulf Coast SBDC Network

## 2025 SPEAKERS



### Dr. Steve Lawrence

Executive Director/Research Professor, University of Houston Texas Gulf Coast SBDC Network



### Mark Winchester

District Director, Houston, U.S. Small Business Administration



### Tim Healy

Program Director, University of Houston, APEX Accelerator

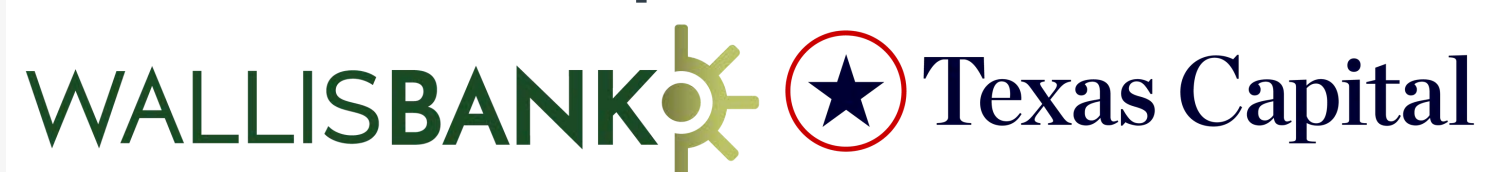


### Keynote Sponsor Asif Dakri

Chief Executive Officer, Wallis Bank



### Sponsors



For more information, visit  
<https://hbm2025.mbmapp.com>.

[Event Website](#)